www.indianagroundwater.org

2024 Publication Schedule and Ad Insertion Contract

Published four times per year, the IGWA Newsletter is at minimum an 8-page, **one-color (black ink)** publication that all IGWA members receive. You can choose to advertise in all four issues or in individual issues.

Issue	Ads Due Dates	Mails	Issue Received
#1/Spring	March 1, 2024	March 15	end of March
#2/Summer	June 1, 2024	June 15	end of June
#3/Fall	September 1, 2024	September 15	end of September
#4/Winter	December 1, 2024	December 15	end of December

Ad Size	Cost	Size
Full page	$300	7.5" wide x 10" tall
1/2 page	$175	7.5" wide x 4.375" tall
1/4 page	$100	3.625" wide x 4.375" tall
Business Card	$ 65	3.5" x 2" (either direction)

AD INSERTION ORDER FOR 2024

IGWA Newsletter

Issue	Size	Cost
___ Issue #1	_____	$_____
___ Issue #2	_____	$_____
___ Issue #3	_____	$_____
___ Issue #4	_____	$_____
TOTAL >>>>>>>>>>>>>>>>>		**$**_____

Name: _____

Company : _____

Address: _____

City, State, Zip: _____

Phone: _____

E-mail: _____

An invoice will be sent after each newsletter is published.

Email or fax completed form to Deanna Ortman, IGWA Executive Director
Email: igwa@indianagroundwater.org | FAX: 765-459-8750

Billing Inquiries:

Indiana Ground Water Association
Deanna Ortman, IGWA Exec. Director
241 N County Road 300 W
Kokomo, IN 46901

Phone: 888-443-7330
Fax: 765-459-8750

Email: igwa@indianagroundwater.org

Each ad is billed upon publication. A 2% per month service charge will be imposed on all accounts 30 days past due. The editor reserves the right to pull any ad on account 60 days past due. Standard 15% commission paid to recognized advertising agencies on display space ONLY when camera ready art is provided. Agency commission is not applicable if account is 60 days past due.

Right of Publisher: IGWA reserves the right to refuse or to edit any advertisement for any reason it deems necessary.

Ad Artwork Mechanics

Digital ads will be accepted in these format:

- Color: 1-color, black (grayscale). If an ad is submitted in color, it will be converted to a grayscale image.
- File Formats: High resolution (300 dpi) PDF, EPS, JPG, or TIFF.
- Scanning: We can scan high contrast, camera-ready print-outs for black and white ads.

The quality of the the published advertisement depends upon the materials provided. The publisher assumes no responsibility for errors in the copy submitted by the advertiser.

Send artwork and production questions to:
Deanna Ortman
Phone: 888-443-7330
Email: igwa@indianagroundwater.org