



www.indianagroundwater.org

## Billing Inquiries:

Indiana Ground Water Association  
Jennifer Alexander, IGWA Exec. Director  
P.O. Box 160  
Covington, IN 47932  
Phone: 888-443-7330  
Fax: 765-231-4430  
Email: ingroundwater@gmail.com

Each ad is billed upon publication. A 2% per month service charge will be imposed on all accounts 30 days past due. The editor reserves the right to pull any ad on account 60 days past due. Standard 15% commission paid to recognized advertising agencies on display space ONLY when camera ready art is provided. Agency commission is not applicable if account is 60 days past due.

**Right of Publisher:** IGWA reserves the right to refuse or to edit any advertisement for any reason it deems necessary.

## Ad Artwork Mechanics

Digital ads will be accepted in these format:

- Color: 1-color, black (grayscale).  
If an ad is submitted in color, it will be converted to a grayscale image.
- File Formats: High resolution (300 dpi) PDF, EPS, JPG, or TIFF.
- Scanning: We can scan high contrast, camera-ready print-outs for black and white ads.

The quality of the the published advertisement depends upon the materials provided. The publisher assumes no responsibility for errors in the copy submitted by the advertiser.

## Send artwork and production questions to:

Jennifer Alexander  
Phone: 888-443-7330  
Email: ingroundwater@gmail.com

# 2022 Publication Schedule and Ad Insertion Contract

Published four times per year, the IGWA Newsletter is at minimum an 8-page, **one-color (black ink)** publication that all IGWA members receive. You can choose to advertise in all four issues or in individual issues.

Issue	Ads Due Dates	Mails	Issue Received
#1/Spring	February 1, 2022	February 15	end of February
#2/Summer	May 2, 2022	May 16	end of May
#3/Convention	July 18, 2022	August 1	mid-August
#4/Winter	December 1, 2022	December 15	end of December

Ad Size	Cost	Size
Full page	\$300	7.5" wide x 10" tall
1/2 page	\$175	7.5" wide x 4.375" tall
1/4 page	\$100	3.625" wide x 4.375" tall
Business Card	\$ 65	3.5" x 2" (either direction)

## AD INSERTION ORDER FOR 2022

### IGWA Newsletter

Issue	Size	Cost
___ Issue #1	_____	\$ _____
___ Issue #2	_____	\$ _____
___ Issue #3	_____	\$ _____
___ Issue #4	_____	\$ _____
<b>TOTAL &gt;</b>		\$ _____

Name: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City, State, Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 E-mail: \_\_\_\_\_

An invoice will be sent after each newsletter is published.

**Email or fax completed form to Jennifer Alexander, IGWA Executive Director**  
 Email: ingroundwater@gmail.com | FAX: 765-231-4430