www.indianagroundwater.org

2020 Publication Schedule and Ad Insertion Contract

Published five times per year, the IGWA Newsletter is at minimum an 8-page, **one-color (black)** publication that all IGWA members receive. You can choose to advertise in all five issues or in individual issues.

Issue	Ads Due Dates	Issue Received
#1/Winter	January 15, 2020	February 1
#2/Spring	April 14, 2020	May 1
#3/Summer	June 12, 2020	July 1
#4/Convention	July 28, 2020	August 15
#5/Fall	September 14, 2020	October 1

Ad Size	Cost	Size
Full page	$300	7.5" wide x 10" tall
1/2 page	$175	7.5" wide x 4.375" tall
1/4 page	$100	3.625" wide x 4.375" tall
Business Card	$ 65	3.5" x 2" (either direction)

The newsletter is printed in one-color. Submit black and white ads only.

AD INSERTION ORDER FOR 2020

IGWA Newsletter

Issue	Size	Cost
___ Issue 1	_____	$_____
___ Issue 2	_____	$_____
___ Issue 3	_____	$_____
___ Issue 4	_____	$_____
___ Issue 5	_____	$_____
TOTAL >>>>>>>>>>>>>>>>>		**$**_____

Name: _____

Company : _____

Address: _____

City, State, Zip: _____

Phone: _____

E-mail: _____

An invoice will be sent after each newsletter is published.

Email or fax completed form to Jennifer Alexander, IGWA Executive Director
Email: ingroundwater@gmail.com | FAX: 765-231-4430

Billing Inquiries:

Indiana Ground Water Association
Jennifer Alexander, IGWA Exec. Director
P.O. Box 160
Covington, IN 47932

Phone: 888-443-7330
Fax: 765-231-4430

Email: ingroundwater@gmail.com

Each ad is billed upon publication. A 2% per month service charge will be imposed on all accounts 30 days past due. The editor reserves the right to pull any ad on account 60 days past due. Standard 15% commission paid to recognized advertising agencies on display space ONLY when camera ready art is provided. Agency commission is not applicable if account is 60 days past due.

Right of Publisher: IGWA reserves the right to refuse or to edit any advertisement for any reason it deems necessary.

Ad Mechanics for All Publications

Digital Ads will be accepted in these format:

- Color: 1-color, black (grayscale). If an ad is submitted in color, it will be converted to a grayscale image.
- File Formats: High resolution (300 dpi) PDF, EPS, JPG, or TIFF.
- Scanning: We can scan high contrast, camera-ready print-outs for black and white ads.

The quality of the the published advertisement depends upon the materials provided. The publisher assumes no responsibility for errors in the copy submitted by the advertiser.

Send artwork and production questions to:
Jennifer Alexander
Phone: 888-443-7330
Email: ingroundwater@gmail.com